

# UNPAINTED

media

art

fair

CATALOGUE

jan 17 2014

20 munich

postpalast

# INTRODUCTION

**Dear Art Lover,**

It is our pleasure to welcome you at the first edition of UNPAINTED media art fair in Munich's beautiful Postpalast. More than 60 exhibitors have been carefully selected to provide an overview of cutting-edge production in the field of Media Art, and, in particular, Digital Art. Among the exhibiting parties are galleries, independent artists, and institutions from three continents.

Digital art is a general term for a range of artistic works and practices that use digital technology as an essential part of the creative and/or presentation process. After some initial resistance, the impact of digital technology has transformed activities such as painting, drawing, sculpture and music/sound art, while new forms, such as net art, digital installation art, and virtual reality, have become recognized artistic practices.

What emerged in the 1960s with some plotter prints, elaborated by the early pioneers with self-taught skills, has evolved into computer-generated images, videos, and sound installations, until the latest generation of artists who publish their works in the Internet. Wolf Lieser, author of the book "Digital Art" calls this segment "the most exciting segment of art today".

The city of Munich boasts numerous media and technology firms as well as cultural institutions. It is also known for a variety of antiques and fine art fairs. UNPAINTED looks to fill the gap in the contemporary arena with a specialized art fair that is complementary also in a wider geographical context.

The UNPAINTED Team wishes the visitor an inspiring experience while visiting the fair.

"OUR HEADS ARE ROUND  
SO OUR THOUGHTS  
CAN CHANGE DIRECTION."

Francis Picabia

**Artists are lateral thinkers, creatives, visionaries. As seismographs of society, they are sensitive to change. Technology has taken a central role in our lives. How does the global network affect the creation and reception of art? How do artists react to the digitization of our world?**

UNPAINTED is a new art fair which addresses such questions and brings together artists that use digital technology as a tool and a medium since many years. A total of 50 exhibitors from around the world have announced their participation.

A highlight of the programme is the "LAB3.0" show, overseen by multimedia curator Li Zhenhua, with sponsored booths for young artists. In addition, the media artist Rafaël Rozendaal will hold a BYOB (Bring Your Own Beamer) event at the fair. Wolf Lieser (DAM GALLERY, Berlin and Frankfurt) is curating a media art retrospective, ikonoTV is a partner for a unique TV event, the MaximiliansForum, Munich is organizing a satellite exhibition by Czech media artist Jakub Nepřas.

During the upcoming days we will see a lot of new media art, hear discussions with experts of the digital media scene, participate in workshops and concerts, etc.

I would like to express a great thank you to my team, all partners, ambassadors and the numerous volunteers who have done a fantastic job organizing this show.

On behalf of myself and our fantastic team I would like to extend a welcome to all guests. We are looking forward to some exciting days.

Dr. Annette Doms  
director

# POSTPALAST MUNICH

Truly, Munich is more than its history and forms the perfect symbiosis of tradition and innovation. Munich and its surroundings are characterised by an incredible diversity in media enterprises. The Collection Goetz is one of the most well respected video art collections in the world. The German electronic music band Kraftwerk recently performed at the Lenbachhaus (2011), the Biennale artist Simon Denny showed at the Kunstverein (2013), and there are wonderful galleries and academies in Munich that are open to new approaches. In addition, for a few years now, Hubert Burda Media has put on the internationally renowned DLD – a digital conference, for which global players from the technology and internet sectors travel to Munich every year.

The UNPAINTED is held at the historic Postpalast in Munich. The building complex of the former parcel delivery office in Arnulfstrasse was built in 1926. Its unusual architecture is an ideal environment for the presentation and discovery of new art forms.

Heading out from the Postpalast, a network of further cultural offerings can be discovered through a walking tour across Munich's bustling city centre.

**Postpalast Munich**  
**Wredestrasse 10**  
**80335 Munich | Germany**

getting there:

#### **by car**

Drive towards the city center (main station).  
The Postpalast is located next to Arnulfstrasse 62.

#### **by public transport**

With S1-S8 stop Hackerbrücke or Tram 16, 17 and N17  
stop Hackerbrücke

#### **taxis**

T: +49 (0) 89 21610  
T: +49 (0) 89 19410  
T: +49 (0) 89 450540

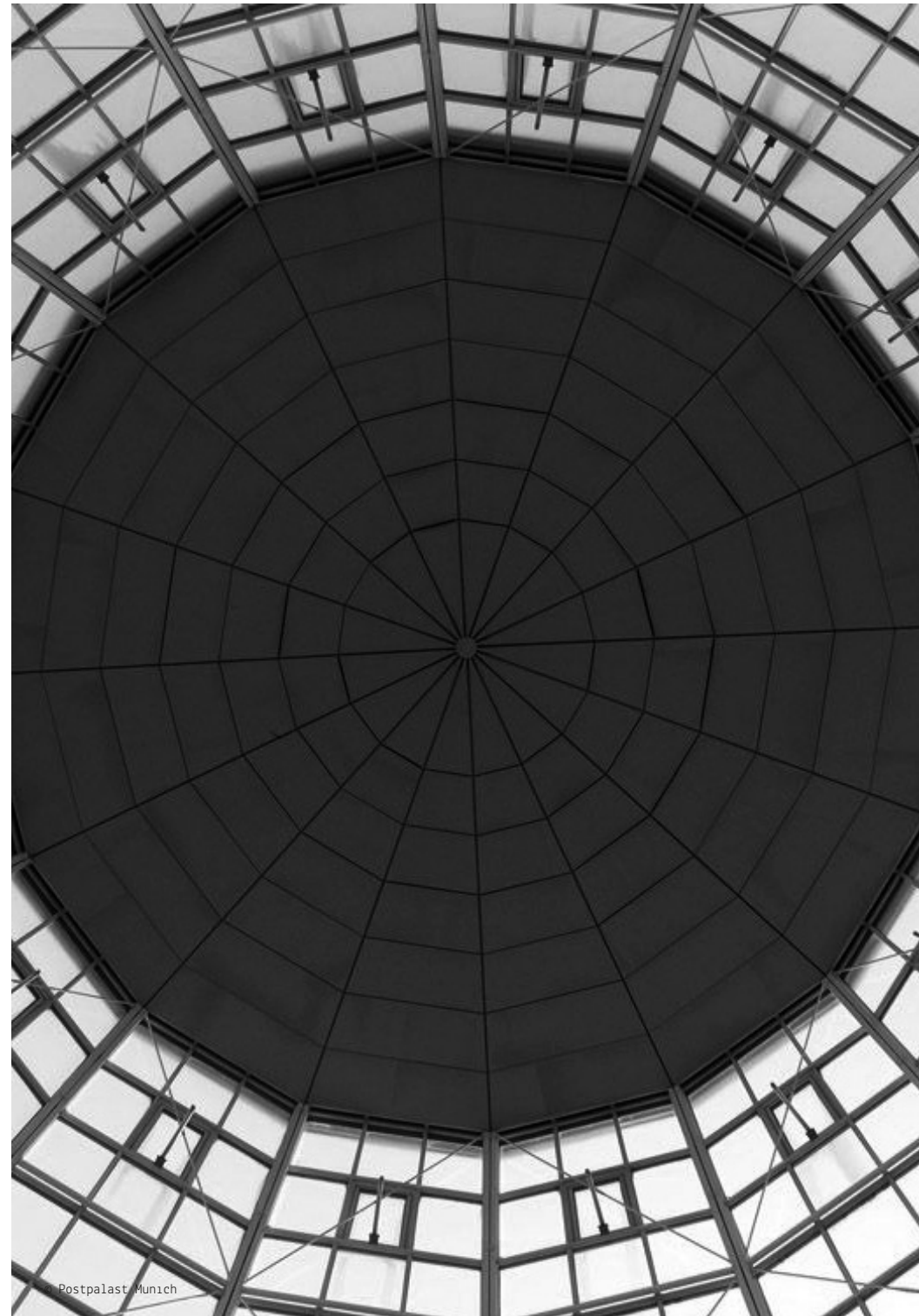
#### **car service**

The **UBER app** connects you with a driver at the tap of a button.

**m.uber.com**

#### **car parking**

Parkplatz Hopfenpost, Hopfenstrasse 6  
mon – sat  
07:00 am – 09:00 pm  
2.50 € / per hour  
2.00 € / add. hour 15.00 € / 24 hours



**Multimedia-Curator Li Zhenhua for the section  
“Lab 3.0”**

A novelty that separates UNPAINTED from other art fairs: artists without access to a gallery may apply for a specially curated section called “Lab 3.0”, where they get the opportunity to obtain a supported berth close to the participating young and renowned galleries. From there, they can sell their work directly to collectors and visitors and invite the local galleries to explore. As a curator for “Lab 3.0”, the organizers of UNPAINTED have been fortunate to get the Chinese multimedia artist Li Zhenhua, well-known as a project manager and producer of Synthetic Time: Media Art China 2008 in NAMOC (National Art Museum of China), as well as curator of the 3rd Nanjing Triennial.

The notion of “The Work of Art in the Age of Mechanical Reproduction” has been influential across humanities. Artworks produced and reproduced in the evolution of contemporary art have proven that this process is not just a “media revolution” (see Marshal McLuhan: The Revolution is – Media!). At the same time, a spontaneous habit brought about by both industrialization and daily consumerism has eventually given birth to a new era.

Aside from being reproduced and mass communicated, artworks have also developed a sense of ambiguity, the authenticity of artworks which Benjamin described as “outside of the technical” thus has turned inopportune, especially since Nicolas Bourriaud’s Relational Aesthetics and Post Production came to public. The post-Duchamp and post-Warhol art world seems to enjoy more of its own self-reproduction and communication.

In this context, it is worth asking:

**What is the role of an artist? Or more precisely, who is the artist?**

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Lab 3.0 supports artists without a direct gallery connection, which is very common in the particular field of new media art. Lab 3.0 is curated by Chinese multimedia curator Li Zhenhua (Zurich / Shanghai) and will show over 20 artistic highlights of new media art.

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Tours are only allowed through UNPAINTED guide members. Taking one of our tours is an excellent introduction to the fair. Our guides will provide you with a full overview of the fair and present a selection of exciting highlights. We have a limited number of private tours available so booking in advance is recommended.

**For further information, please contact [mail@unpainted.net](mailto:mail@unpainted.net)**

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For more information, a detailed programme overview and possible short-term changes of the programme, please visit:

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[www.unpainted.net](http://www.unpainted.net)

## GALLERIES

- G01** GALERIE TANIT munich | beirut
- G13** GALERIE CHARLOT paris
- G14** BITFORMS GALLERY nyc  
MU eindhoven
- G15** ARTHOBLER GALLERY zurich
- G16** GALERIE CAROLYN HEINZ hamburg
- G17** GALERIE ANDREAS BINDER munich
- G18** GALERIE PEITHNER-LICHTENFELS vienna
- G19** DAM GALLERY frankfurt | berlin
- G20** THE VIEW salenstein
- G21** STEVE TURNER CONTEMPORARY l.a.
- G22** GALERIE CAROL JOHNSEN munich
- G23** LOUISE ALEXANDER GALLERY porto cervo
- G24** GALERIE ANITA BECKERS frankfurt
- G25** XPO GALLERY paris
- G26** GALERIE RÜDIGER SCHÖTTLE munich

## YOUNGISH

- Y02** MERKUR istanbul
- Y03** NUSSER & BAUMGART munich
- Y04** TRANSFER GALLERY nyc
- Y05** CIMATICS brussels
- Y06** GALERIE WOLKONSKY munich
- Y07** CHRISTINGER DE MAYO zurich
- Y08** ART AND SPACE GALLERY munich
- Y09** KUNST | KONZEPTE ansbach
- Y10** MERHART istanbul
- Y11** HALEH GALLERY starnberg
- Y12** DH ARTWORKS düsseldorf

## LAB3.0

- L28** JONAS ENGLERT frankfurt
- L29** YUYANG WANG beijing
- L30** HU WEIYI shanghai
- L31** YUNHAN ZHENG beijing
- L32** WENKAI XU shaanxi
- L33** LU YANG shanghai
- L34** HU JIEMING shanghai
- L35** SCENOCOSME st. etienne
- L36** PIA MYRVOLD paris
- L37** JOHANNES KARL munich
- L38** LAB BINAER & FELIX WEINOLD augsburg
- L39** BIRTHE BLAUTH munich
- L40** ARNE FELIX MAGOLD munich
- L41** HOLGER LIPPMANN wandlitz
- L42** KIM ASENDORF berlin
- L43** OLE FACH berlin
- L44** EVA PAULITSCH & UTA WEYRICH stuttgart  
projection philipp contag-lada
- L45** JANINE MACKENROTH munich
- L46** LABORATOIRE JARDIN COSMIQUE bex
- L47** ARENT WEEVERS hengelo
- L48** THE NEON REX PROJECT mexico city
- L49** KLAUS VOM BRUCH & ELLE P. berlin
- L50** JILL TAFFET sarasota

## INSTITUTIONS

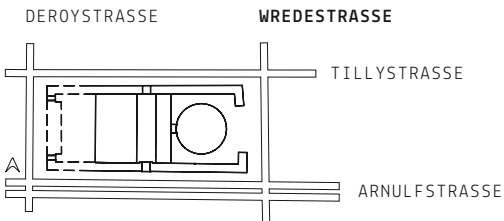
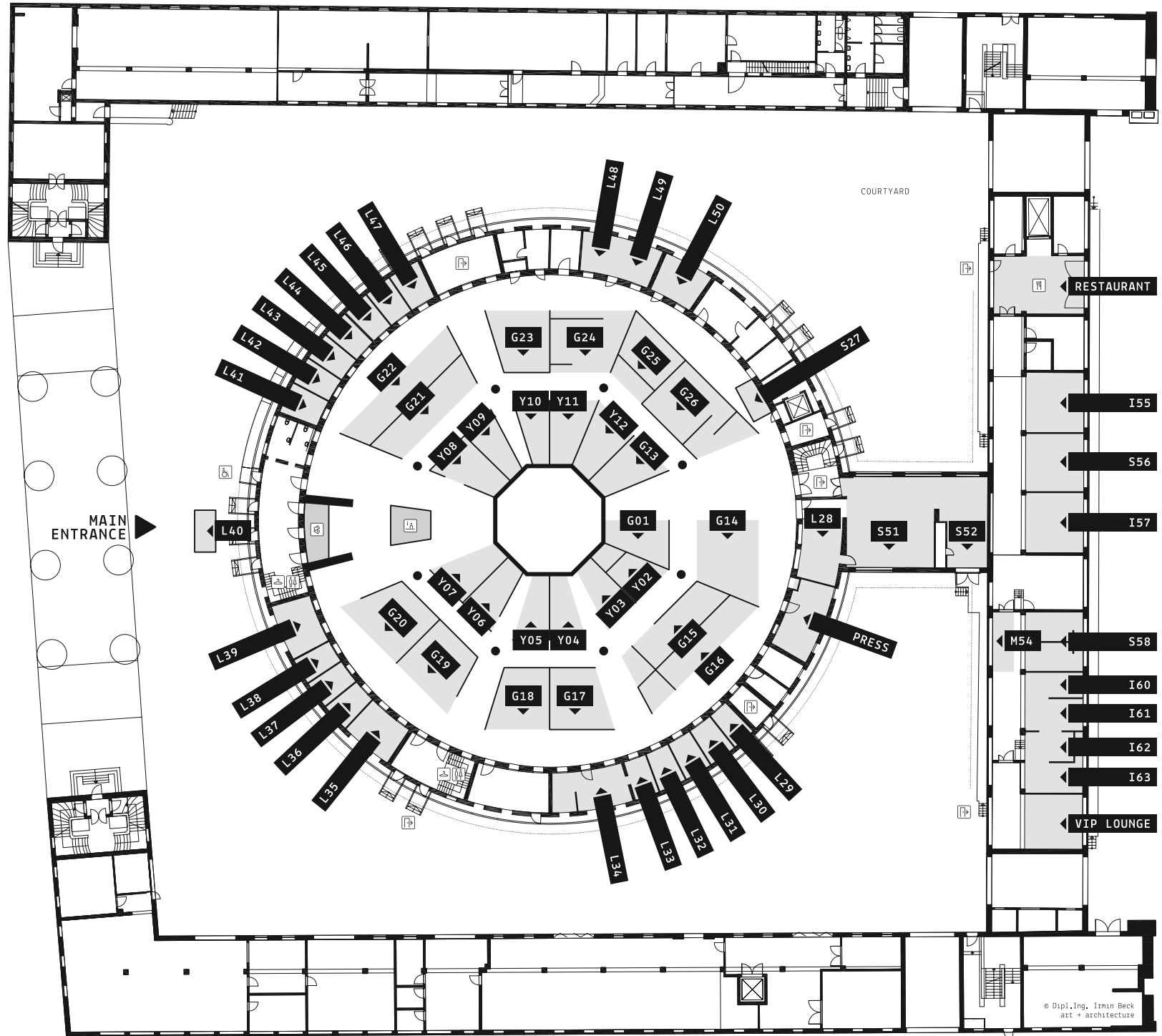
- I55** ZKM karlsruhe
- I57** MAGAZINES
- I60** PILOTRAU 01 munich
- I61** PLATFORM munich
- I62** S|EDITION| london
- I63** CAMP festival

## SPECIAL GUESTS

- S27** FRIEDER WEISS art and space gallery
- S51** MIGUEL CHEVALIER hermès
- S52** OPERNDORF AFRIKA
- S56** HU JIEMING shanghai
- S58** MIAO XIAOCHUN beijing

## MUSEUM

- M54** UNPAINTED MUSEUM



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|--------------|------------------------|----------------|
| GROUND FLOOR |                        | BASEMENT       |
| INFO POINT   | TICKETS                | EMERGENCY EXIT |
| RESTAURANT   | ACCESS FOR WHEELCHAIRS | RESTROOM       |
|              |                        | WARDROBE       |

scenocosme@gmail.com

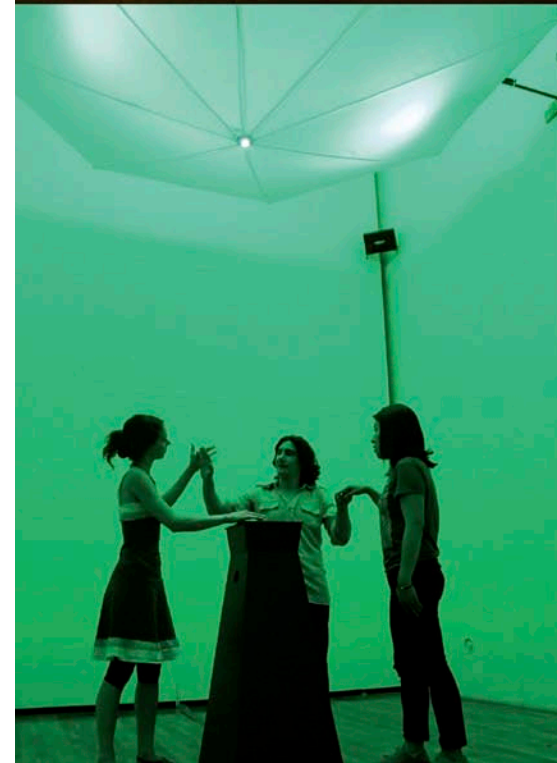
www.scenocosme.com

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## SCENOCOSME

Grégory Lasserre and Anaïs met den Ancxt are two artists who work together as a duo under the name Scenocosme. They live in France. They develop the concept of interactivity in their artworks by using multiple kinds of expression. They mix art and digital technology in order to find substances of dreams, poeties, sensitivities and delicacies. Their works came from possible hybridizations between the living world and technology which meeting points incite them to invent sensitive and poetic languages. They also explore invisible relationships with our environment : they can feel energetic variations of living beings. They design interactive artworks, and choregraphic collective performances, in which spectators share extraordinary sensory experiences.

They have exhibited their interactive installation artworks at ZKM Karlsruhe (Germany), at Museum Art Gallery of Nova Scotia (Canada), la Villa Romana (Firenze), at Daejeon Museum of Art (Korea), at Contemporary Art Museum Raleigh (USA), and in international biennals and festivals : Art Center Nabi / INDAF (Seoul), Biennial Experimenta (Australia), BIACS 3 / Biennial International of Contemporary Art of Seville (Spain), NAMOC / National Art Museum of China / TransLife / Triennial of Media Art (Beijing), C.O.D.E (Canada), Futuresonic (UK), ISEA / International Symposium on Electronic Art (Belfast & Istanbul & Albuquerque & Sydney), EXIT, VIA, Lille3000, Ososphere, Scopitone, Seconde nature (France) at La Gaité Lyrique (Paris).



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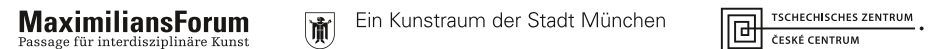
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Extract from the book

partner



satellite partner



institutional



media partner

